

EMILY PAULSON

SPORTS JOURNALIST | SPORTS BROADCASTER

CONTACT

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SKILLS

Time management
Proficient in Adobe software and social media platforms
Communication
Teamwork and leadership
Storytelling

EDUCATION

Master of Arts (M.A.) in Sports Journalism

Arizona State University

Walter Cronkite School of Journalism and Mass Communication

August 2025

**Bachelor of Arts (B.A.) in Journalism
News/Editorial; Minor in Business Admin**

Western Washington University

June 2024

AWARDS/HONORS

D2 College Athlete - Softball 2020-2024

NFCA All-America Scholar-Athlete 2021-2024

Great Northwest Athletic Conference All-Academic Team 2021-2024

President of Student-Athlete Advisory Committee (SAAC) 2021-2023

Academic Honor Roll - WWU

PROFILE

I am a disciplined individual who is a sports journalist and sideline reporter. My college athlete background has given me time management, leadership and communication skills. I am a solution maker, taking advantage of opportunities offered to me and creating them for myself to make my career what I want it to be.

WORK EXPERIENCE

Cronkite News Broadcast Sports Reporter/Weather Anchor

Cronkite News | Phoenix, AZ May 2025-Present

- Broadcast reporter covering sporting events around the Phoenix area
- Shot, wrote and edited sports packages weekly using Adobe Premiere
- Anchored weekday weather segment on AZ PBS

Sports Journalist

AZPreps365.com | Phoenix, AZ Aug 2024-Apr 2025

- Beat writer covering fall sports for Valley Vista High School
- Wrote game recap stories along with feature articles
- Conducted interviews with athletes, coaches and parents

Travel Communications Intern

American Junior Golf Association | Braselton, GA May 2023-Sep 2023

- Executed AJGA's social media plan, producing content on a week-to-week basis for each tournament
- Shot photography for Facebook, Instagram, X and online stories
- Conducted interviews with athletes for recap articles of each tournament
- Served as an on-course rules official doing public speaking and helping with overall operations and set up

Social Media/Team Operations Intern

Portland Pickles Baseball Team | Portland, OR Jun 2022-Aug 2022

- Helped with day-to-day operations involving gameday operations and communications
- Assisted with social media planning on platforms like Facebook, Instagram, X and TikTok, creating content with fans and players
- Conducted in-game promotions, engaging fans with players and the game
- Conducted post-game interviews with players and coaches and did in-game on-field hosting
- Flew drone for on-air streaming of the game and ticketing operations

Journalist

Western Washington University | Bellingham, WA Feb 2022-Jun 2022

- Beat writer covering city news in Bellingham, WA

WORK SAMPLES

<https://www.thefrontonline.com/staff/emily-paulson>

<https://azpreps365.com/authors/arizona-state-universityemilypaulson>

<https://www.klipsunmagazine.com/winter-2024-perseverance/blog-post-title-three-jhbla>