

# EMILY PAULSON

SPORTS JOURNALIST | SPORTS BROADCASTER

## CONTACT



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@empaulsonmedia

## SKILLS

Time management

Proficient in Adobe software and social media platforms

Communication

Teamwork and leadership

## EDUCATION

**Master of Arts (M.A.) in Sports Journalism**

**Arizona State University**

Walter Cronkite School of Journalism and Mass Communication

Expected Graduation August 2025

**Bachelor of Arts (B.A.) in Journalism**

**News/Editorial; Minor in Business Admin**

**Western Washington University**

June 2024

## AWARDS/HONORS

D2 College Athlete - Softball 2020-2024

NFCA All-America Scholar-Athlete 2021-2024

Great Northwest Athletic Conference All-Academic Team 2021-2024

President of Student-Athlete Advisory Committee (SAAC) 2021-2023

Academic Honor Roll - WWU

## PROFILE

I am a disciplined individual who is a sports journalist and sideline reporter. My college athlete background has given me time management, leadership and communication skills. I am a solution maker, taking advantage of opportunities offered to me and creating them for myself to make my career what I want it to be.

## WORK EXPERIENCE

### Cronkite News Broadcast Sports Reporter/Weather Anchor

Cronkite News | Phoenix, AZ

May 2025-Present

- Broadcast reporter covering sporting events around the Phoenix area
- Shot, wrote and edited sports packages weekly using Adobe Premiere
- Anchored weekday weather segment on AZ PBS

### Sports Journalist

AZPreps365.com | Phoenix, AZ

Aug 2024-Apr 2025

- Beat writer covering fall sports for Valley Vista High School
- Wrote game recap stories along with feature articles
- Conducted interviews with athletes, coaches and parents

### Travel Communications Intern

American Junior Golf Association | Braselton, GA

May 2023-Sep 2023

- Executed AJGA's social media plan, producing content on a week-to-week basis for each tournament
- Shot photography for Facebook, Instagram, X and online stories
- Conducted interviews with athletes for recap articles of each tournament
- Served as an on-course rules official doing public speaking and helping with overall operations and set up

### Social Media/Team Operations Intern

Portland Pickles Baseball Team | Portland, OR

Jun 2022-Aug 2022

- Helped with day-to-day operations involving gameday operations and communications
- Assisted with social media planning on platforms like Facebook, Instagram, X and TikTok, creating content with fans and players
- Conducted in-game promotions, engaging fans with players and the game
- Conducted post-game interviews with players and coaches and did in-game on-field hosting
- Flew drone for on-air streaming of the game and ticketing operations

### Journalist

Western Washington University | Bellingham, WA

Feb 2022-Jun 2022

- Beat writer covering city news in Bellingham, WA

## WORK SAMPLES

<https://www.thefrontonline.com/staff/emily-paulson>

<https://azpreps365.com/authors/arizona-state-universityemilypaulson>

<https://www.klipsunmagazine.com/winter-2024-perseverance/blog-post-title-three-jhbla>